

## NETWORK PERFORMANCE MANAGEMENT

#### **KEY CAPABILITIES**

- Combine and correlate data from containers, hosts, taps and spans with your actual traffic and network path data
- Measure traffic from all applications and services
- Expose the precise internal or internet path impacting application delivery
- Provide complete insight into network issues that impact application traffic

### **KEY BENEFITS**

- Eliminate critical performance blind spots
- Rapidly pinpoint service and revenue-impacting performance issues
- Find and resolve network problems before users notice them
- Eliminate finger-pointing and the "is it the network?" question

Applications generate traffic, but networks deliver it. Decades on, it's still difficult to pinpoint performance issues like packet loss or latency. It's become even more complex with continuous delivery, micro-services, hybrid clouds, and internet traffic delivery. Legacy packet capture appliances don't understand modern environments, and synthetic tests can't tell you the impact on actual traffic and real users.

### "IS IT THE NETWORK?"



Kentik's network traffic intelligence platform was built from the ground up to understand the performance of actual traffic delivery from modern applications and infrastructure, across both internal network and internet paths.



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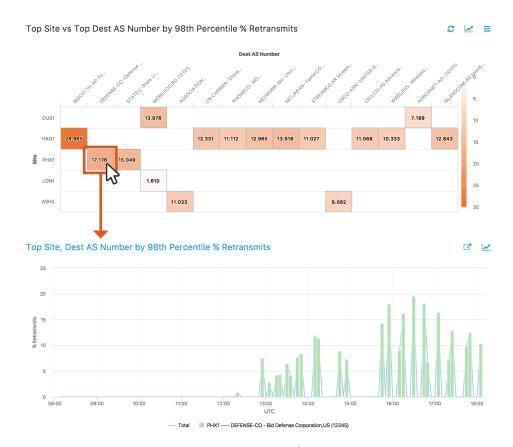
#### KENTIK CUSTOMER SUCCESS

"With a substantial portion of the world's internet advertising flowing across our open cloud platform, predictable performance is a businesscritical concern. Kentik's NPM solution has given us a breakthrough level of visibility that puts us in far better control of the complex network and Internet traffic delivery factors that impact our service delivery."

-Scott Martin, VP Technical Operations for AppNexus, a leading ad-serving technology provider



## HEAT MAP SHOWING PACKET LOSS BY SITE / POP → DEST ASN



Instantly drill-down on any cell to time series data for root cause investigation.

ABOUT KENTIK | Kentik is the network traffic intelligence company. Kentik turns network traffic – billions of digital footprints - into real-time intelligence for both business and technical operations. Network operators, engineers, and security teams use Kentik to manage and optimize the performance, security, and potential of their networks and their business. To learn more about Kentik and its award-winning solutions, visit www.kentik.com.